SCHOOL OF HUMAN ECOLOGY
THINK CREATIVELY. SOLVE PROFESSIONALLY. ACT COMPASSIONATELY.

INTERIOR ARCHITECTURE PROGRAM
SoHE Mission

The UW-Madison School of Human Ecology mission is to understand the complex relationships and interdependence among individuals, groups, and families and to focus on quality-of-life issues through research, creative innovation, education, and outreach.
SCHOOL OF HUMAN ECOLOGY PROGRAMS

- Interior Architecture
- Textiles & Fashion Design
- Retailing & Consumer Behavior*
- Personal Finance
- Community & Nonprofit Leadership
- Human Development & Family Studies
- Certificate: Textiles & Design
- Certificate: Design Strategy

* Consumer Behavior & Marketplace Studies, effective Fall 2021
INTERIOR DESIGN

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Brooke Godfrey

Faculty Associate
University of Wisconsin - Madison
School of Human Ecology
Department of Design Studies
Interior Architecture Program

Bachelor of Science in Interior Design (UW-Madison)

Master of Fine Art in Design Visualization and Communication (UW-Madison)
Decorator vs Designer

Decorator

- No formal Education
- Can legally only practice residential work
- Visual Focus: Color, Style, Texture
- Select paint colors, draperies, bedding, art/accessories, etc.
Decorator vs Designer

**Designer**

- Formal education + completion of the NCIDQ* exam
- Degree from a CIDA** Accredited Institution (UW-Madison) is a big deal!

*National Council for Interior Design Qualification
**Center for Interior Design Education

- Analysis, planning, design, documentation, management of non-structural construction projects
- Have a moral and ethical responsibility to protect consumers and occupants through the design of code-compliant, accessible, and inclusive interior environments that address well-being, while considering the complex physical, mental, and emotional needs of people.
Design Sectors
- Corporate
- Education
- Hospitality
- Retail
- Healthcare
- Residential
- Kitchen & Bath

Other Areas
- Design Visualization
- Technical Designer
- Spec Writer
- Product Rep
- Researcher
- Professor/Instructor
Thank You!

Questions?
SOHE CAREER DEVELOPMENT

Career Readiness Curriculum

- Built into your course requirements in order to graduate human ecologists ready to make a positive impact and start their dream careers
  - Symposium
  - Career and Leadership Development
  - Internship

Hannah Hatlan-Atwell, Alicia Hazen, Danielle Croegaert
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HOW TO GET IN

Who should declare: Any student with fewer than 60 GPA credits and a cumulative GPA above 2.75

Who should apply: Any student with more than 60 GPA credits and/or a cumulative GPA below 2.75
Questions? We would love to connect with you virtually.

Visit the SoHE student ambassador page to request to speak with an ambassador about their experience.

Email advising@sohe.wisc.edu or call 608-262-2608 if you’d like to speak with an advisor.