SCHOOL OF HUMAN ECOLOGY
THINK CREATIVELY. SOLVE PROFESSIONALLY. ACT COMPASSIONATELY.

Personal Finance and
Financial Planning
The UW-Madison School of Human Ecology mission is to understand the complex relationships and interdependence among individuals, groups, and families and to focus on quality-of-life issues through research, creative innovation, education, and outreach.
SCHOOL OF HUMAN ECOLOGY PROGRAMS

Interior Architecture
Textiles & Fashion Design
Retailing & Consumer Behavior*
Personal Finance
Community & Nonprofit Leadership
Human Development & Family Studies
Certificate: Textiles & Design
Certificate: Design Strategy

* Consumer Behavior & Marketplace Studies, effective Fall 2021
Are you protected:
Personal Banking Protection and Identify Theft

Personal Finance and Financial Planning
Consumer Science Department
School of Human Ecology
UW-Madison

Professor Yiwei Zhang,
cyzhang@wisc.edu

Professor Lisa Andrews,
lisaandrews@wisc.edu
Questions and Comments

Personal Finance and Financial Planning

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**Career Readiness Curriculum**

- Built into your course requirements in order to graduate human ecologists ready to make a positive impact and start their dream careers
  - Symposium
  - Career and Leadership Development
  - Internship

Hannah Hatlan-Atwell, Alicia Hazen, Danielle Croegaert
Career Opportunities

- Financial advising/planning
- Retirement planning
- Wealth management
- Investment management
- Financial coaching & community education
- Credit counseling
- Banking/credit unions
- Financial analysis
- Entrepreneur/business owner

Involvement

- Financial Occupations for University Students club (FOCUS)
- Case competitions & conferences
- Peer educator for Financial Life Skills program
- Volunteer tax preparation
HOW TO GET IN

Who should DECLARE: Any student with fewer than 60 GPA credits and a cumulative GPA above 2.75

Who should APPLY: Any student with more than 60 GPA credits and/or a cumulative GPA below 2.75
Questions? We would love to connect with you virtually.

Visit the SoHE student ambassador page to request to speak with an ambassador about their experience.

Email advising@sohe.wisc.edu or call 608-262-2608 if you’d like to speak with an advisor.