SCHOOL OF HUMAN ECology
THINK CREATIVELY. SOLVE PROFESSIONALLY. ACT COMPASSIONATELY.

TEXTILE AND FASHION DESIGN PROGRAM
SoHE Mission

The UW-Madison School of Human Ecology mission is to understand the complex relationships and interdependence among individuals, groups, and families and to focus on quality-of-life issues through research, creative innovation, education, and outreach.
SCHOOL OF HUMAN ECOLOGY PROGRAMS

- Interior Architecture
- Textiles & Fashion Design
- Retailing & Consumer Behavior*
- Personal Finance
- Community & Nonprofit Leadership
- Human Development & Family Studies
- Certificate: Textiles & Design
- Certificate: Design Strategy

* Consumer Behavior & Marketplace Studies, effective Fall 2021
IMAGINATION and IDEAS
Fueled by MATERIALS, CRAFTSMANSHIP
and SCHOLARSHIP from across the university
within a SUPPORTIVE COMMUNITY

TEXTILE AND FASHION DESIGN PROGRAM
Design Studies Department
School of Human Ecology
UW-Madison

Professor Mary Hark
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Questions and Comments

THE TEXTILE AND FASHION DESIGN PROGRAM

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SOHE CAREER DEVELOPMENT

Career Readiness Curriculum

- Built into your course requirements in order to graduate human ecologists ready to make a positive impact and start their dream careers
  - Symposium
  - Career and Leadership Development
  - Internship

Hannah Hatlan-Atwell, Alicia Hazen, Danielle Croegaert
TEXTILES & FASHION DESIGN

Career Opportunities

- Fashion Designer
- Textile Designer
- Technical Designer
- Accessory Designer
- Buyer
- Design Manager
- Colorist
- Brand Experience Manager
- Entrepreneur/business owner

Involvement

- Fashion Institute of Technology (FIT) senior year opportunity
- THREADS fashion show & design event
- Apparel and Textile Association
- Ruth Davis Design Gallery
- Helen Louise Allen Textile Collection
HOW TO GET IN

Who should declare: Any student with fewer than 60 GPA credits and a cumulative GPA above 2.75

Who should apply: Any student with more than 60 GPA credits and/or a cumulative GPA below 2.75
ADVISING AND CAREER CENTER

• Questions? We would love to connect with you virtually.
• Visit the SoHE student ambassador page to request to speak with an ambassador about their experience.
• Email advising@sohe.wisc.edu or call 608-262-2608 if you’d like to speak with an advisor.