Why Major In Sociology?
WHAT DOES SOCIOLOGY STUDY?
Sociology is not a topic, but a set of tools that brings social-scientific methods and rigor to questions about all aspects of society:

*impacts of society on individual choices and chances
*patterns of individual behavior that constitute society as we know it
Sociologists use many kinds of methods, **quantitative and qualitative**, to answer those questions.
**Sociology Majors Learn About Many Topics AND Gain Skills Employers Want**

- Critical Thinking & Problem Solving
- Data Literacy and Analysis
- Initiative and Self-Direction
- Teamwork and Collaboration Leadership
- Ability to Work with People from Diverse Backgrounds
- Communicating Complex Ideas to Broad Audiences
- Ability to Consider the Social Contexts and Consequences of Actions/Policies
- Articulate a question or problem and know how to gather the information to answer it
Explore Sociology
A Sample of Courses With Few or No Prerequisites

- Sociology of Gender
- Marriage & Family
- American Society (How it Really Works)
- Criminal Justice in America
- Community & Environmental Sociology
- Human Sexuality
- Social Problems
- Population Problems
- Intro to LGBTQ+ Studies
- Gender & Work in Rural America
- Ethnic Movements in the US
- Food, Culture & Society
- Technology & Society
- Organizations & Society
- Intro to Latin America
- Intro to Africa
- Issues in Food Systems
- The Sociological Enterprise
MAJOR REQUIREMENTS
BA: 30 Sociology Credits

*with Concentration in Analysis & Research Option (CAR):
36 credits in Sociology
Major Requirements: Distributions

4 Courses, 3 cr each

Choose any 4 courses from the groups listed here. The only requirement is that you don’t take all 4 courses from the same list!

- Social Org
- Demography
- Theory
- Methods & Stats
- Social Psych
- Community & Environment
- Deviant Behavior
Additional Requirements for Concentration in Research & Analysis Option

**Statistics**
- Soc 361 (or equivalent)
- Soc 362 (or equivalent)

**Data Management**
- Soc 365: Data Management for Social Science

**Research Electives (2)**
- Mathematical Sociology
- Mathematical Modeling
- Network Research
- Survey Methods
- Social Strat, Public Opinion
- Marketing Research and many more!

**CAR Internship**
- Choose from a variety of opportunities of paid internships in and outside of the Sociology department

**CAR Practicum**
- Soc 693: More hands-on practice with data and a research project
WHERE CAN I TAKE THIS MAJOR AFTER GRADUATION?
You’ll find Sociology majors in ALL of SuccessWorks’ Career Communities

Communication, Arts & Entertainment
- Journalism, media analysis, acting, arts organization management, social media management, technical writing, editing

Environment & Natural Resources
- Environmental law and policy, environmental education and advocacy, parks and recreation management

Gov’t, Policy, Law
- Legal practice, law enforcement, lobbying, political & social activism, political office, government accountability, civil service at all levels of gov’t

Business & Entrepreneurship
- Management, business ownership, human resources, project management

Non-Profits & Education
- Teaching, student services, counseling, community organizing, grant writing, program management, development (fundraising), outreach or volunteer management

Scientific Research & Development
- Social scientist, professor, technical writing, data analysis, project management, quality assurance, regulator affairs

Tech, Data & Analytics
- Data science, data analytics, project management

Healthcare & Human Services
- Public health, social work, counseling, health policy/advocacy, hospital/healthcare management
Get Started!

https://sociology.wisc.edu/

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